

2018-2019 Board of Directors Report Annual General Meeting Tuesday, June 11, 2019

Welcome to the Yellowknife Curling Club 2019 Annual General Meeting. This report herein comments on the events, initiatives and changes that occurred during the 2018-2019 curling season.

1. Board of Directors:

Our board of directors this year was as follows:

President Vacant (Brett Zubot held this role until December 2018)
Vice President Vacant (Alanah Jansen held this role until December 2018)

Treasurer Cole Parsons
Secretary Wendy Ondrack

Director at Large Lynda Koe (Fundraising)

Krista Wesley (Fundraising) Haslan Escalante (Sponsorship)

Robert O'Rourke Katharine Thomas

Nick Rivet

David Aho (since January 2019) David Wasylciw (since January 2019)

Since December 2018 our board has been operating without a President or Vice President; unfortunately, Brett & Alanah had to unexpectedly leave town for separate opportunities. In their absence the board has been sharing the president and vice president roles. The board is eager to fill these roles in 2019-2020 to ensure smooth operation and growth of the curling club. We would like to thank Brett & Alanah for their commitment to the club for the first part of the year.

2. Club Operations and Initiatives:

- This year the club welcomed Ed Sattelberger as our new ice maker. Working with a team of volunteers, Ed quickly learned the steps for installing, maintaining and removing the ice. The club purchased ring and hog line decals to shorten the install and ice removal process. Over the upcoming year the club will consider purchasing white sheets, which would remove any painting needs for ice installation. The ice making team also had the opportunity to receive curling ice technician training in September 2018 and January 2019. Thank you, Ed, for a great first year!
- Tania Hercun was back this year as our YKCC Coordinator. In addition to ensuring that all the club needs
 were met, she focused on streamlining the registration process, formatting and updating our website,
 and improving club communications.

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- Brooke Harris was our Lead Bartender for the beginning of the season, and Kaleigh Ashby took over in November 2018. The bar staff did a great job keeping our teams hydrated after their games. Great job team!
- We updated our Helmet Policy this year to include that all curlers under the age of 12 must wear a helmet. This policy aligns with the NWT Curling Association policy.
- A clean sweep! The YKCC staff worked hard this year to clean out storage rooms and remove unrequired old equipment, supplies, and files from the club. It is great to see the club in great shape and nicely organized.

3. Membership, Leagues & Programs:

This season we had 300 registered members. Below is a summary of our league activities:

Senior Drop-In League:

- Senior Curling was held on Monday afternoons. This program includes a few ends of play followed by coffee and snacks.
- This year, with the help of Jen Walden & Ollie Williams, this group produced a promotional video. Check it out on our website if you haven't seen it already!
- Thank you to Cappy Elkin for coordinating the Seniors Drop-in League.

Tuesday/Thursday League:

- Draw time was at 7pm and both nights included 12 teams.
- Tuesday night league winner was Team Koe and Thursday night league winner was Team Sattelberger.
- Thank you to David Aho and Jamie Koe for coordinating this league.

Wednesday League:

- Draw time was at 7pm and 13 teams participated.
- Division A winner was Team Button Holes and Team Bilodeau won Division B.
- Thank you to Emery Paguin for coordinating this league.

Wednesday Doubles League:

- This year we started a doubles league in January 2019. The draw time was at 8:45pm and there were 6 teams.
- The league winner was Team Cormier/McLeod
- Thanks to Katharine Thomas & Tania Hercun for coordinating.

Friday League:

- The Friday League held two draw times at 7pm and 8:45pm; 24 teams participated.
- The In-Turn Division winner was Six Skips and the Out-Turn Division winner was Team Sweeping Beauties.
- Thank you to Ian Moir for coordinating this league for a second year.

Youth Curling:

- Carla Skauge was the Youth Curling coordinator this year. A big thanks to Carla for taking on this role full-on and doing a fantastic job.
 - The Little Rockers had 20 participants and ran from 5:30 6:30pm.
 - The Junior program had 18 participants and ran from 5:00 6:30pm.

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- Thanks to all the volunteer coaches that came out every week to assist with the Little Rocker and Junior Programs.
- We had a Youth Curling Development Camp on October 27 & 28 with 24 youth curlers.
- With support from the Elks Lodge and NWTCA, we had a Little Rocker Festival on February 2, 2019. Carla organized the event and there were 35 youth curlers.
- A big thanks to Kidsport for funding \$2000 of new equipment for the program.

Adult Learn to Curl:

- Katharine Thomas took on the role of Coordinator and Instructor for the Adult Learn to Curl Program with support from Chris Morgan.
- The program ran for 8 weeks from October to December 2018 and had 12 participants.
- Instructors helped new adult curlers develop skills gradually week by week, focusing first on learning technique for throwing and sweeping, then building up to developing strategy and playing full games.
- All participants enjoyed the program, with many of them joining the Wednesday Doubles League in January 2019, or signing up to spare for other teams.

Get Active Senior Curling Series:

- With financial support from a Get Active grant, Robert O'Rourke coordinated a free senior curling instruction series. The program included three events, and the final event was a funspiel and had 24 participants.
- A big thanks to Robert for coordinating this program and securing funding.

4. Championships & Spiels:

Cole Parsons was our Championship Director this year. We had a busy year! In addition to the four club berth spiels, we also hosted the Ladies, Masters, and Doubles (January 10-13) and Men's (February 7-10) NWT curling championships. A big thanks to Cole Parsons, Wendy Ondrack, Lynda Koe & Haslan Escalante for ensuring that all these events ran smoothly and with great success.

Recommendations for next year:

- Develop a Championship Committee to review and recommend changes to the current championship rules.
- o Schedule more timer training sessions to continue to build volunteer timer pool
- The club also hosted a funspiel on January 27, 2019, concurrent with the January 27-28 berthspiel. This event had was titled the 'Ultimate Double Knock-Out' and had 8 teams participate. This event was coordinated by Tania Hercun who hopes to increase participation next year and potentially have a multi day event.

5. NWT Curling Association:

 Lynda Koe and Alanah Jansen (until December 2018) were our YKCC representatives to the NWT Curling Association.

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The NWT Curling Association Board is looking for more members! If you're interested in making sure
that the territory can host championships and send teams to national events, or in helping out with
curling development within the territory, please contact Lynda Koe.

6. Fundraising & Sponsorship:

- Lynda Koe and Krista Wesley were our fundraising leads this year, and Haslan Escalante was our Sponsorship/Grant lead.
- Overall the club raised \$11,500 in fundraising (including grants) this year. Below is a summary of the fundraising activities:
 - 50/50 Raffles: Five 50/50 draws were held this season and generated \$2000.
 - Meat Raffle: Two meat raffles were held and generated approximately \$300 per event.
 - Recyclables @ the Bottle Depot: We continue to accept bottle deposits at the bottle shop.
 Including deposits from the bar bottles, we received approximately \$1200 from this initiative.
 These funds go towards youth curling.
 - Silent Auction: A silent auction was held during the year end banquet. It was another successful
 fundraising event generating \$2,400. Thank you to all those who donated items and participated
 in the auction. A special thanks to: Acasta for donating a helicopter ride, Canadian North for
 donating two flights to Edmonton, and BOT Marine (Pierre Lebel) for donating an outboard
 motor.
 - Raffle: The club did not run a raffle this year.
 - Sponsors/Grants: This year the club received grants from NWT Curling Association, Curling Canada, Kidsport, and NWT Recreation & Parks Association. A big thank you to all these organizations.
 - **Signage:** The club continued to sell scoreboards and sideboards in the rink to generate revenue. From these efforts the club received approximately \$9,000.

7. Advertising, Website & Social Media

- Throughout the season the club put a strong emphasis on reaching out to the membership and to the community by emailing weekly newsletters, and keeping our facebook, twitter & instagram accounts active. Don't forget to like use on all these platforms to stay up to speed with all YKCC happenings.
- The website was updated and continues to be organized to better relay information to our members and new members. This continues to be an improvement opportunity for the upcoming year.
- In addition to our digital communication mediums, this year we ensured our club bulletin boards were kept up to date and the membership was aware of all events occurring at the club.

8. Volunteer Recognition

Each year the club recognizes their volunteers by presenting three volunteers with an award. This year these awards were presented at the year end banquet dinner and the recipients were as follows:

I. Robert O'Rourke - Al Dusseault Award for his outstanding contribution to the club.

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- II. lan Moir Rink Rat Award for his continuous commitment and hours helping with ice making.
- III. Carla & Greg Skauge Wade Hamer Award for their outstanding contribution to youth curling.

9. Year End Financials

The club had a stable financial year with a surplus of approximately \$37,000. Please see the 'Notice to Reader' completed by Crowe Mackay for details on the YKCC financial position as of April 30, 2019.

10. Final Notes

The board would like to thank the YKCC staff, the volunteers, and the members that have contributed to the 2018-2019 curling season. We would like to thank all the sponsors who have helped offset the costs of running our facility through advertising and/or the donation of goods and services. We would like to thank the City of Yellowknife who we partner with to provide residents of Yellowknife with recreational and competitive curling programs. The city covers the cost of all of our utilities, as well as building and ice plant maintenance.

The board is looking forward to the 2019-2020 season. We hope to initiate a lounge improvement project, evaluate our championship curling rules, continue to improve club communications, increase our rink signage sales and grow our membership.

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